

## GAHA October 2020 Meeting

**Date:** October 13th, 2020 at 6:30pm

**Attendance:** Jessica Gilker, Robin Chisolm-Seymour, Connie Green, Nancy Smith, Mike Moak, Robin Hardy, Shannon Thomason, Megan Gilker-Thomas, Kathy Gilker, Susan White, Angel Johns

**Call to Order:** Jessica Gilker

**Establish Quorum:** 5 Board Members

***Previous meeting minutes approved?*** Approved

**Treasurer's Report:** Susan White

**Overall Account Balance:** \$ 22,325.73

**High Point Balance:** \$ 1,695.49

**Frequent Rider Balance:** \$ 325.00

### **New Business:**

- Kathy Hedgepeth resigned her position of BOD. BOD to vote on replacement. Any nominations today?
  - Connie asked Shannon Thomason to fill the position
    - Board Member Vote: 5 Board member approvals
    - Shannon Thomason is now on the BOD
    - Robin Chisolm-Seymour to put Shannon on the election ballot for 2021
- **Non-Profit Status Update:** Kathy Gilker
  - Review of request to reinstate the non-profit for tax returns for the last 3 years
  - Susan White sending bank statements from 2011 to show no money for multiple years
    - Trying to rebuild the accounts based on bank statements
- **Behind the Barn Doors Entry Contest:** Megan Thomas sponsoring for \$20 gift card
  - Best submission
  - Board will select top 5 entries, members to determine the winner
  - Try to drive membership entries and enthusiasm
- **AHA Convention**
  - Registration prices are as follows:
    - \$175 for Delegates/Directors – All access to virtual functions and Voting authority
    - \$35 for Alternates/Members – All access to virtual functions
    - \$85 for Non-Members – Provides a one year membership and all access to virtual functions
  - Prices increase after November 2<sup>nd</sup> and registration closes on November 16<sup>th</sup>
  - All details at: <https://www.arabianhorses.org/additional/involved/convention/>

### **Online Awards Celebration & Online Annual Meeting**

- Virtual awards ceremony & election results will be with Zoom & Facebook live. Connie suggested January 30th with agreement from our presenters. I suggested an early evening time.
  - I'm guessing we could have about 60-70 people joining in? We can mute everyone but speakers.

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- We have 44 entries, some people entered in multiple divisions
- Possible estimate of 50 attendees (Connie)
- Youth of the Year
- Ambassador
- Upgrade Zoom account for up to 100 participants (additional cost) and longer time for call (\$14.95/month)
  - Vote on upgrade of Zoom account
- Pricing upgrade options as I know we cannot stay within the free 40 minutes for the awards celebration: <https://www.zoom.us/billing/upgradeAccount?from=basic>
- What should we do for our Annual Meeting for January? I can send out Zoom call information for all members to attend on our regular call date. Tuesday, January 12th 6:30-7:30pm? If we do the upgrade for the Online Award Celebration this call can be longer if needed
  - Separate the meetings between awards and annual membership meeting for shorter timespans
  - Annual meeting Tuesday Jan 12 - is this feasible?
    - This might be a violation of by-laws
    - Parliamentarian can over-rule the by-laws.
      - Traditional date is over-ruled by Parliamentarian (Thank you Connie!)
- Two separate dates/events/Zoom sessions I will think help it from being a 3+ hour long Zoom and keep from having over 100 people trying to be on each call/event. Also, having a separate Virtual Awards might help keep it more special for our award winners & election winners. Both will be recorded so that we can display them on the website & social media.

### Online Silent Auction

- Board Members & officers to Vote on preferred system/method as each has different fees.
- Any volunteers to load items onto the system or should we hire someone?
- Form for silent auction donations: <https://forms.gle/HQHDykuPPAUA1vzA6>
  - See what we get for donations
  - Let the interest in donations help lead us to whether or not to do the auction this year

### Election

- Election Chair: Robin Chisolm-Seymour - **THANK YOU ROBIN!**
- Deadline for nominations & write-ins for Ballots - November 15th, 2020. Please email to Election Chair Robin Chisolm-Seymour at [rchisolmseymour@yahoo.com](mailto:rchisolmseymour@yahoo.com)
- Ballots will be mailed out - December 1st, 2020
- Date that ballots must be returned by January 22nd, 2021
- Date Election Results Announced - January 30th, 2021

### Committee Reports:

**Youth:** *Dr. Fran Nichsolson or Hannah Nichsolson*

**Membership:** *Shannon Thomason*

- Current Total of GAHA/AHA Members: 174
  - Adult 1 Year: 93

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- Adult 3 Year: 46
- Lifetime: 11
- Youth 1 Year: 23
- Youth 3 Year:
- Current Total of 2020 GAHA-Only Members: 16 Adult and 3 Youth - 19 total GAHA only members
- Membership Amount to date (member payments & AHA reimbursements): \$

**Sponsorship:** Still need new sponsorship committee head & committee members. Anyone interested? Please ask around!

**Frequent Rider:** *Angel Johns*

**High Point :** *Connie Green*

- 44 entries. No increase.

**Calendar:** *Nancy Smith*

- November 5th: GAHA Brainstorming & Planning Session for 2021
- November 6th: Deadline to submit GAHA Ambassador Award Nomination
- November 6th: Deadline to submit GAHA Youth of the Year Nomination
- November 11th: : GAHA BOD/Officer/Volunteer Conference Call 12:00pm-12:30pm
- November 15th: Deadline to submit points for GAHA High Point Program
- November 15th: Deadline for nominations & write-ins for Ballots - Please email to Election Chair Robin Chisolm-Seymour at [rchisolmseymour@yahoo.com](mailto:rchisolmseymour@yahoo.com)

**Trail Ride, WWW, GAHA Gives Back:** *Adrienne Briant*

**Communication:** Jessica Gilker

- BOD & Officers - any questions on potential individuals for social media management, website edits, & newsletter creation? Packet emailed October 2nd. Voting form due: October 20th (will send out ASAP)
- *Social Media:*
  - Facebook Page - 3,800 Likes & 3,922 Followers as of Oct. 12th (last month 3,767 Likes & 3,884 Followers)  
[www.facebook.com/GeorgiaArabianHorseAssociation/](https://www.facebook.com/GeorgiaArabianHorseAssociation/)
  - Instagram - 1,081 Followers as of Oct. 12th (last month 1083 Followers)  
[www.instagram.com/georgiaarabianhorse/](https://www.instagram.com/georgiaarabianhorse/)
  - Email subscribers for newsletter: 723 (same as last month)
- **Website:** Updated after every monthly conference call/meeting. Send needed website edits by Thursday 10/15
- Everyone can help by sharing GAHA, Region 12, AHA programs, events, activities & resources to be a part of the club's events & program successes! See something fun, educational, or helpful? Share it on our social media so everyone has access to it!

Stay healthy everyone!!!!

## **GAHA October 2020 Meeting**

### **Announcements:**

- Mike Moak: Great Sport Horse Nationals with USEF protocol. 425 Horses - one of the largest turnouts for the West rotation.
- Next month will bring deadlines and decisions
- COVID may determine if we have an insurance or a waiver to have a Spring trail ride - if we have volunteers to support it.
- Try to bring club presence to the Endurance riding community. (Shannon Thomason)

**Adjourn: 7:05 PM**