

Date: September 9th, 2020 at 12:00pm

Attendance: Connie Green, Jessica Gilker, Kathy Gilker, Nancy Smith, Robin Chisolm-Seymore, Adrienne Bryant, Mike Moak, Fran Nicholson, Barb Adler, Kimberly Hill, Shannon Thomason, Megan Gilker-Thomas, Serena Doyal

Call to Order: Jessica Gilker 12:03

August Meeting Minute Approval: Voted and approved

Establish Quorum: 6 Board members on the call.

Treasurer's Report: Susan White

Overall Account Balance: \$

High Point Balance: \$

Frequent Rider Balance: \$

New Business:

Kathy Hedgepeth resigned her position of BOD. BOD to vote on replacement TODAY.

Nominations are: _____

If we don't have a nomination today, we can operate with 8 board members according to by-laws

6 is the minimum number of board members

We need a replacement(s) for the next meeting

"Tip Tuesdays" or "Equine Educational" ZOOM sessions hosted by GAHA since we can't currently have clinics or seminars or WWW. I mentioned this to Dale Brown & Lacey of Whole Horse Saddle Fit - both very interested! We could ask other members & sponsors who are professionals. Jessica only has time to host two probably this year but if any other board members or officers would be interested in hosting that would be great. Thinking about 15-20 minutes of the professional "educator" talking on a certain topic and then Q&A session. 45 minutes max. Free for members & maybe a small fee for non-members for a small fundraiser? First one free for everyone to see how it goes?

Do we think there is interest in the club to participate in these?

Professionals or Amateurs

Winter season

Ask our Sponsors to speak

Evenings

Send Jessica ideas for topics or hosts

In-Hand Challenge Virtual Contest & Fundraiser idea: Megan Thomas. She is still gathering info so will send out more details ASAP to officers & board members for review, comment, & questions

Submit video doing an in-hand pattern (by age division, all A, HA, AA in a group)

Megan has sample patterns

Open/all breed

\$3-5 entry fee?

2 age divisions

Use the \$3 as a fund raiser, or jackpot to winner

October 12/14 deadline for submissions

AHA Convention

Submitted delegates

Convention is virtual this year. Everyone should hopefully be able to attend virtually - AHA will send more details.

Thoughts & ideas for the GAHA Luncheon, Meeting & Awards that usually take place in January. If we want to try to have it (per what our insurance allows) we need a big open indoor area suitable for January weather & have to limit the number of attendees. I have contacted Pagan for insurance info. What are our other options? Virtual awards ceremony with Zoom & Facebook live? Have award winners send their photos in without knowing what they have won and do a custom slide show with winners listed & photo & do a surprise reveal? Virtual January meeting for all members? Online silent auction? Anyone know websites for online auctions?

Insurance recommending on holding off on having a big group event

Do we have ideas on how to make the awards special for the winners without a luncheon

Zoom the awards presentation in January?

Print ballots for club elections and mail out

Elections have to be held at the annual meeting in January

Silent Auction is one of our biggest fund drives for the club - can we do silent auction online?

Maybe aim for services (magnawave, lessons, massage, photography sessions, etc)

Shipping costs for awards and Silent Auction items will need financial backing

November 5th Virtual 2021 Planning Session: All GAHA members are invited! Jessica will send Zoom call details out in October to those who have already said they would like to join in

Committee Reports:

Trail Ride, WWW, GAHA Gives Back: Adrienne Briant

Youth: Dr. Fran Nichsolson or Hannah Nichsolson

Membership: Shannon Thomason

Current Total of GAHA/AHA Members: 174

Adult 1 Year:

Adult 3 Year:

Lifetime:

Youth 1 Year:

Youth 3 Year:

Current Total of 2020 GAHA-Only Members: 13

Membership Amount to date (members payments & AHA reimbursements): \$

Shannon working on a club membership renewal communication

Sponsorship: Need new sponsorship committee head & committee members. Anyone interested? Please ask around!

Equestrian Noire™ is becoming a new sponsor. Donation TBD - had the opportunity to auction off their art with the proceeds going to an organization of their choice. They chose GAHA!

Start asking for sponsors from now through beginning 2021!

Frequent Rider: Angel Johns

High Point : Connie Green

High Point - 3 new entries - 44 entries

Calendar: Nancy Smith

September 2020: AHA Virtual Meet an Arabian Horse www.arabianhorses.org/horsemmonth

October 13th: GAHA BOD/Officer/Volunteer Conference Call 6:30pm-7:00pm

November 6th: Deadline to submit GAHA Ambassador Award Nomination

November 6th: Deadline to submit GAHA Youth of the Year Nomination

November 11th: : GAHA BOD/Officer/Volunteer Conference Call 12:00pm-12:30pm

November 15th: Deadline to submit points for GAHA High Point Program

Communication: Jessica Gilker

Need new GAHA volunteers to run social media, website & newsletter for 2021. We received submissions/quotes for potential hires. Jessica will put together a packet for board members & officers to review.

Social Media:

Facebook Page - 3,767 Likes & 3,884 Followers as of Sept. 8th (last month 3,715 Likes & 3,830 Followers) www.facebook.com/GeorgiaArabianHorseAssociation/

Instagram - 1083 Followers as of Aug. 10th (last month 1,076 Followers) www.instagram.com/georgiaarabianhorse/

Georgia Arabian Horse Assoc. (@georgiaarabianhorse) • Instagram photos a...
1,081 Followers, 1,254 Following, 819 Posts - See Instagram photos and videos from Georgia Arabian Horse Assoc. ...

Email subscribers for newsletter: 723

Website: Updated after every monthly conference call/meeting. Send needed website edits by Thursday 9/10th

Everyone can help by sharing GAHA, Region 12, AHA programs, events, activities & resources to be a part of the club's events & program successes! See something fun, educational, or helpful? Share it on our social media so everyone has access to it!

Stay healthy everyone!!!!

Announcements:

A good number of GAHA members will be at the September 19 Hunter Pace - can we put up a few club banners and maybe a table with info at this event?

Kathy Gilker may have some materials for a table

Jessica can get the banner & fliers out for Adrienne to pick up

A few membership forms and Frequent Rider forms, as well

Try posting on the GAHA Discussion Group to see if someone might man the club table

Adjourn: 12:35 PM