

# GAHA September 2019 Meeting Minutes

**Date:** September 11, 2019

**Attendance:**

Adrienne Briant	Y
Allison Mehta	
Angel Johns-Stoor	
Ashley Doyal	
Connie Green	Y
Dale Brown	
Deanna Kaminski	
Jessica Gilker	Y
Kathy Gilker	Y
Kathy Hedgepeth	Y
Laura Gordon	Y
Mary Kate Allen	
Missy Snyder	
Nancy Smith	Y
Pagan Gilman	Y
Robin Chisolm-Seymour	Y
Serena Doyal	Y
Susan White	

**Call to Order:** 12:03 PM

**Establish Quorum:** Established

**Review minutes:** Dispense reading of August minutes motion made and seconded

### **Treasurer's Report:**

- Overall account Balance: \$17,082.26
  - High Point Balance: \$ 995.30

### **Committee Reports:**

- Membership: Ashley Doyal
- 166 members:
  - Adult: 143
    - 86 1 year
    - 46 3 year
    - 11 lifetime
  - 23 youth
    - 23 1 year
- Sponsorship: Kathy Hedgepeth
  - Moving toward making sponsorship donations as tax exempt contributions
  - Assistants for the project:
    - Angel Johns
    - Mary Kate
    - Libby White for fliers
- Youth: Deana Kaminski and Shannon Francklin
  - Maybe do a holiday art competition
  - Consider sponsoring a GAHA youth to go to National show
    - How would the youth qualify for the sponsorship?
- Frequent Rider: Angel Johns
  - We currently have 4 member riders registered and 9 Open riders.
- High Point : Connie Green
  - 4 new entries
  - 39 entries total
  - Wilsun has a nice selection of awards for GAHA to consider for year end awards
- WWW: Adrienne
  - Can we fit one more in before end of year? Perhaps a social event without formal speaker/agenda

### **Communications: Jessica Gilker**

#### **Social Media:**

Official Facebook Organization Page - 2775 Likes & 2847 Followers (last month 2717 followers)

- Facebook Discussion Group - 1085 (last month 1068 members)
- Instagram - 962 Followers (last month 954 followers)

-Anyone want to volunteer to help with social media? Any GAHA youth that want to help with Instagram?

-Newest GAHA Member Feature was: Megan Moser and re-used previous ones of Connie Green &

Serena Doyal. [www.georgia-arabian.com/memberfeatures](http://www.georgia-arabian.com/memberfeatures)

-Need GAHA Table at UGA Horse Owner Seminar written Summary & photos to post on GAHA social media

**GAHA Email Newsletter:**

*Total 311 subscribers* (non-Members & Members)

- Membership Committee please send Jessica new member email addresses so they can be added to the email list!

-Last Newsletter Sent on August 27, 2019

<https://www.georgia-arabian.com/so/beMpKj5gW>

Delivered to: 216 emails

Opened: 89 (41%)

Did Not Open: 127

Total Views: 184

-Next newsletter will go out *Monday, September 16th*

**Website:**

(updated after every conference call so send edits by Thursday after conference call)

Need the following information (if available) so can add/update:

-Anything about GAHA nominations or GAHA Delegates to Convention to be added to website?

-Fall Trail Ride & Cook Out Flyer & Sign up form: Has this been done? Please send out so it can get added to website & newsletter

-Any more details on the Saddleseat Seminar at VHTC? Need to create a page on website

-New date for next WWW finalized yet?

-Any new sponsors that need to be added to website?

-Summary for GAHA Table at UGA to add to website with photos

-Find some volunteers to help with website updates

**Mailer Idea:**

-Option to try and reach our GAHA membership better to have better attendance at events & in programs.

*Idea-* Simple 1 page fold-over mailer with upcoming events, mission statement, list of what GAHA offers, etc. only to members

Quote from Associated Printing & Marketing Solutions ([www.associatedprinting.net](http://www.associatedprinting.net))

*"8.5 x 11 mailer that would be folded to 5.5 x 8.5.*

*Cost to print 170: \$55.00*

*Cost to Mail (tab, print address on piece, drop off at post office): \$45.00*

*Postage: should just piece one first class mail stamp*

*We do design work @ \$50.00 per hour."*

- Cap the cost to \$250
  - Robin motioned to move forward
  - Kathy H seconded the motion

### **Calendar: Nancy Smith**

- 9/15: Deadline for AHA Club-level volunteer service award nomination
- 9/18: GAHA fall trail ride & cookout registration/payment deadline
- 9/28: GAHA fall trail ride
- 10/1: Early registration discount for AHA Convention  
<https://www.arabianhorses.org/additional/involved/convention/>
- 10/15: Deadline for AHA National level volunteer service award nominations
- 11/9: Saddleseat riding clinic at Vicki Humphrey Training Center
- 11/15: Deadline to submit points for GAHA High Point Program
- 12/1: Deadline to submit GAHA Ambassador Award Nomination
- 12/25: Deadline to submit GAHA Frequent Rider Hour log

### **Old Business:**

- Devan Cottrell Clinic
  - \$668 raised
  - Mike Moak offered a sponsorship of \$100 as well.
  - Team Gilker sponsored lunch @ \$455.92 THANK YOU
  - Breakfast sponsored by Kelsey Tuttle.
  - See separate email from Megan Gilker for more details.
- UGA Event
  - Membership forms handed out
  - Offered assistance / guidance for folks looking to register horses

### **New / Upcoming Business:**

- Select delegates - This must be recorded at AHA ASAP.
  - Need 4 delegates!
- Club Level award nominations
- Trail rides
  - Fall – Saturday September 28 - Garland Mountain
    - 13 riders RSVP at present
    - Debbie & Mark Jones to be our speakers
    - Update the flyer?
    - Food/drinks under control
- Intro to English Symposium - Pagan
  - Pagan will be working with Vickie to plan the agenda
  - Will need a flyer
- Director/Officer Liability Insurance Policy
  - Estimate \$1000-1200/yr

- Liability Exposure for the club
- Non Profit status

**Announcements:**

**Adjourn:** 12:41 PM