

Date: August 11th, 2020 at 6:30pm

Attendance: Connie Green, Jessica Gilker, Kathy Gilker, Nancy Smith, Adrienne Briant, Mike Moak

Kathy Hedgepeth, Serena Coley-Doyal, Robin Chisolm Seymor, Megan Gilker Thomas, Barb Adler, Susan W., Shannon T,

Call to Order: Jessica Gilker 6:32 PM

Establish Quorum: 5 board members present

Treasurer's Report: Susan White

Overall Account Balance: \$ 22,641.73

High Point Balance: \$ 1,635.49

Frequent Rider Balance: \$ 325.00

Thank you notes received from the GAHA Charity Recipients.

Old Business:

GAHA Creative Contest: Voting complete, Jessica & sponsors talking about prizes

GA Horse Fair, Conyers, GA - April 17, 2021: Contract & payment complete. 10x20 Booth=3 Admission Badges; Additional badges can be purchased for \$15 in the Event Office. Shannon, Jessica, Megan & Kathy G. have offered to volunteer. Jessica submitted request for AHA for a booth set-up from AHA - just have to pay return shipping. Save all those old AHA/Arabian Horse World/Times magazines for the booth that you don't mind giving up. Will also order from AHA.

New Business:

Laura Gordon resigned her position of 2nd VP. BOD to vote on replacement TODAY.

Nominations are:

Angel Johns Stoor

Approval votes:

Connie,

KathyG,

Robin C,

Barb,

MikeM,

KathyH

Angel Johns is now the new 2nd VP

GAHA 501(c)(5) Status: Kathy GilkerTo redo

File tax returns for every year

OR we can apply for a new 501(c)

We will start over, as old tax returns are unknown

AHA Convention

GAHA gets 4 delegates due to final membership count on June 30th. One less than last year unfortunately

Convention is virtual this year. Everyone should hopefully be able to attend virtually after signing up - AHA will send more details.

Delegates

Barb Adler

Jessica Gilker

Kathy Gilker

Mike Moak

Alternates

Megan Gilker

Pagan Gilman

GAHA Project Worksheets

Submitted to AHA. Thanks to everyone who submitted theirs on time! It became a 10 hour project putting them all together. Looking for someone to take over this project for this time next year as Jessica will be in final prep wedding by then.

AHA Volunteer Awards

See AHA Handbook for rules & deadlines. <https://www.arabianhorses.org/export/content.export/aha-handbooks/current-handbook/CHAPTER22.pdf>

Click the following for the nomination form >> <https://www.arabianhorses.org/export/content.export/aha-forms/120021.pdf>

Please send in your Club Level Volunteer Service Award Nomination to [info@georgia-arabian.com](mailto:info@georgia-arabian.com) by August 15th.

End of October or beginning of November Virtual 2021 Planning Session:

ZOOM Meeting this year. All members welcome to attend - not required.

Put our thoughts together for next year & start thinking of options for January luncheon.

Who wants to run the silent auction? Options for online version? Start asking for items at the end of October.

Committee Reports:

Trail Ride & WWW: Adrienne Briant

Most volunteers agreed to move the fall trail ride to a later date.

Fall event canceled

Try for Spring 2021

Maybe we can do a virtual WWW meeting

Youth: Dr. Fran Nichsolson or Hannah Nichsolson

20-25 entries received for the Model contest

Thank You project submission deadlines moved to August 15th for members

Trying to put out the call on social media

A lot of people misinterpreted the "model horse" contest since I didn't specifically say something like "Breyer horse." I've gotten quite a few entries, but many sent photos of their own horses with stories to go along with the pictures. Because of this, I decided to split the contest into two categories, horse figurines and real horses. After the deadline passes, I will put together all the entries for the board to vote on.

Membership: Shannon Thomason

Current Total of GAHA/AHA Members: 166 AHA/GAHA

Adult 1 Year:

Adult 3 Year:

Lifetime:

Youth 1 Year:

Youth 3 Year:

Current Total of 2020 GAHA-Only Members: 35

Membership Account Balance: \$

Sponsorship: Kathy Hedgepeth

Current Sponsorship \$ Total: 6,150

Count of 2020 Sponsors so far:

Platinum: 7

Gold: 3

Silver:

Bronze:

Year End/General: 10

Friends & Family: 4

Kathy is looking to revamp program for 2021

Frequent Rider: Angel Johns

High Point : Connie Green

High Point - 41 entries. No increase.

Calendar: Nancy Smith

8/15: Club & Regional Level Volunteer Service Award Nomination to [info@georgia-arabian.com](mailto:info@georgia-arabian.com)

8/17: Pre-registration for Fall Trail Ride due

9/1: AHA Youth of the Year, AHA Open Competition, & AHA Ambassador Award nominations due to AHA

9/9: GAHA BOD/Officer/Volunteer Conference Call 12:00pm-12:30pm

9/13: AHA Meet an Arabian Day (probably will be a virtual type event again)

Communication: Jessica Gilker

Need new GAHA volunteers to run social media, website & newsletter for 2021. Any volunteers? Possibly need to hire someone? Quarterly versus monthly newsletters? Jessica needs to step down monthly volunteer time in those specific areas due to wedding, house shopping, future planning, job obligations, & GAHA Pres. obligations. If you know anyone experienced with equestrian related accounts have them send a 2021 quote to [info@georgia-arabian.com](mailto:info@georgia-arabian.com) by Sept. 10th.

Social Media:

Facebook Page - 3,715 Likes & 3,830 Followers as of Aug. 10th (last month 3626 likes & 3739 followers) [www.facebook.com/GeorgiaArabianHorseAssociation/](https://www.facebook.com/GeorgiaArabianHorseAssociation/)

Instagram - 1,076 Followers as of Aug. 10th (last month 1072 followers) [www.instagram.com/georgiaarabianhorse/](https://www.instagram.com/georgiaarabianhorse/)

Georgia Arabian Horse Assoc. (@georgiaarabianhorse) • Instagram photos a...  
1,082 Followers, 1,253 Following, 793 Posts - See Instagram photos and videos from Georgia Arabian Horse Assoc. ...

Email Newsletter: Scheduled for week of 7/13. Send items for newsletter by 7/9 to [info@georgia-arabian.com](mailto:info@georgia-arabian.com). See image for previous newsletter views. Currently 722 subscribers for newsletter.

Website: Updated after every monthly conference call/meeting. Send needed website edits by Thursday 8/13

Everyone can help by sharing GAHA, Region 12, AHA programs, events, activities & resources to be a part of the club's events & program successes! See something fun, educational, or helpful? Share it on our social media so everyone has access to it!

Stay healthy everyone!!!!

Announcements: AHA Townhall at 8 PM tonight

Adjourn: 7:01 PM