

GAHA January 2021 Annual Meeting Minutes

All GAHA Members invited!

Date: Tuesday, January 12th - 6:30pm-7:30pm

Attendance: Adrienne Briant, Connie Green, Jessica Gilker, Barbara Bateman-Adler, Nancy Smith, Robin Chisolm-Seymour, Mike Moak, Lauren Bates, Madison Fout, Angel Johns, Fran Nicholson, Shannon Thomason, Susan White, Kathy Gilker , Laura ? , Trudy Keuster, Megan Gilker-Thomas

Call to Order: Jessica Gilker at 6:32 PM

Establish Quorum: 5 Board members present at 6:32 PM

Previous meeting minutes approved?

- **Short Introduction for annual meeting:** Jessica Gilker
 - Thank you to all our fantastic BOD, officers, volunteers & sponsors for 2020!
 - 2020 AHA Club of the Year
 - Clean sweep of all 3 categories & awards
- **Treasurer's Report:** Susan White
 - **Overall Account Balance:** \$ 23,005.64
 - **High Point Balance:** \$ 2,535.49
 - **Frequent Rider Balance:** \$ 80.63 (some 2020 awards paid/ordered)
- **Election Results:** Robin Chisolm-Seymour
 - No write-in entries, so no ballots sent out for a vote
 - President: Jessica Gilker
 - 1st Vice President: Fran Nicholson
 - 2nd Vice President: Angel Johns
 - Secretary: Nancy Smith
 - Treasury: Susan White, but trying to find a replacement
 - Board Seats:
 - Connie Green
 - Shannon Thomason
 - Adrienne Briant
- **2020 AHA Virtual Convention:** Mike Moak
 - Virtual convention was well-executed
 - Easy to plan for and attend a variety of sessions
 - Region XII also went smoothly
 - Championship show is a go for 2021
 - Convention Saturday had a very smooth voting process.
 - 2021 Convention is set for Niagara Falls
 - 2022 Convention is set for Myrtle Beach, SC

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- GAHA received AHA Club Excellence Award for Member Recruitment & Retention
- GAHA received AHA Club Excellence Award for Breed Promotion & Community Involvement
- GAHA received AHA Club Excellence Award for Club Projects
- GAHA received 2020 AHA Club of the Year with winning all three categories

Committee Reports for 2020:

Membership: Shannon Thomason

- Current Total of GAHA/AHA Members: 180
 - Adult 1 Year:
 - Adult 3 Year:
 - Lifetime:
 - Youth 1 Year:
 - Youth 3 Year:
- Total of 2020 GAHA-Only Members: ___ Adult and ___ Youth - ___ total GAHA-only members.
- All GAHA-Only Memberships expired Jan. 1st please renew.
 - 2021: 1 adult GAHA-only membership received (Lacey Halstead)
- GAHA Member Features & Barn The Barn Doors submission opportunities for members
 - Remind new/renewing/existing members to send in their stories for Member Features

GA Steeplechase Hunter Pace GAHA Booth & Raffle, Dec. 19th: Adrienne Briant

- Mary Grace Rudd volunteered to help set everything up despite chilly weather
- 4 horses turned out
- Banner with tent for GAHA/AHA
- Ruffled necklace
- 4/17/2021 is the GA Steeplechase, so maybe we can get more exposure at this upcoming event

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Youth: *Dr. Fran Nicholson*

- Thank You Project
 - 3-4 participants
 - This event can continue on, possibly at regionals
- Youth & Pizza & Painting Youth Event
 - Awards have been made
 - Good turnout at youth event
 - Model Horse event (statuary) contest
 - Horse Modeling event (real horses)

Sponsorship: *Jessica Gilker.* Everyone please start asking business owners, GAHA friends & community for 2021 sponsors & be sure to thank our 2020 generous sponsors!

- Looking for a new sponsorship committee leader
- Read off & Thanked all 2020 Sponsors

Frequent Rider: *Angel Johns*

- 2020: 20 Participants in Total
 - 6 under the age of 10
 - Forms have been updated
 - AHA FRP logging is down at present time, probably down until May 2021
 - GAHA has an Open participant listing for an awards program for FRP
 - \$325 made off the participants
 - \$244.37 spent on FRP prizes
 - 6 riders already signed up for 2021!

High Point: *Connie Green*

- 80 entries. Most entries since Connie took over the program in 2003!
 - 33% increase of participants
 - Nice awards available with thanks to our generous sponsors
- Awards ceremony on January 30, 2021

March 2020 Intro to Ranch Riding & Trail Practice Day at Susan White's farm.
Susan White

- Barbara Adler, Corky Fairchild & Susan wanted to increase knowledge and enthusiasm for Ranch Riders
 - 16 riders signed up, 14 were present
 - 19 paid auditors
 - Volunteers: William White & Mike Moak, Connie Green, Greg Martin
 - \$ 760 profit
 - 7 GAHA members rode of 9 signed up
 - Would like to do it again in 2021, if possible

Communication/PR: *Jessica Gilker*

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- [Facebook Page](#) - 3,925 Likes & 4,057 Followers as of Jan. 11th (last month 3,864 Likes & 3,992 Followers)
www.facebook.com/GeorgiaArabianHorseAssociation/
- [Instagram](#) - 1,280 Followers as of Jan. 11th (last month 1,093 Followers) www.instagram.com/georgiaarabianhorse/
- More than 700 people signed up for GAHA Newsletter.
- **Website:** Updated after every monthly conference call/meeting. Send needed website edits by Thursday 1/14.
 - New hired helpers for Social Media/Website
- Everyone can help by sharing GAHA, Region 12, AHA programs, events, activities & resources to be a part of the club's events & program successes! See something fun, educational, or helpful? Share it on our social media so everyone has access to it!

GAHA Gives Back: *Adrienne Briant*

- 2020: \$4000 rewarded to equine-related charities
- 4/25/2021 will be deadline for 2021 Submissions for GAHA Gives Back

GAHA Youth of the Year & GAHA Ambassador Award: *Jessica Gilker*

- Recipients named and awards to be presented at 1/30/2021 meeting
- Members please consider submitting for the awards in 2021

WWW: *Adrienne Briant*

- Hope to get back to holding these events in 2021

2020 Creative Contest: *Kathy Gilker*

- 3 age groups
 - 11 and under: 6 entries, 5 awards
 - 12-18: 6 entries, 4 awards
 - 18+: 12 entries, 5 awards

Holiday Photo Contest: *Jessica Gilker*

- 6 entries - Winner Nancy Smith's photo of Hobbes

Behind the Barn Doors Contest: *Megan Gilker-Thomas*

- Koweta Khalypso was the winner (Susan White) for a \$20 gift card

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Upcoming 2021:

- **Virtual/Online Awards Celebration:** *Connie Green*
 - Saturday, January 30th, 2021: 2021 Virtual Awards Presentation 2:00pm - 3:00pm (www.georgia-arabian.com/2021awardspresentation) via ZOOM
 - Announcing winners for High Point Program, Frequent Rider Program, GAHA Youth of the Year, GAHA Ambassador of the Year, & GAHA President's Award
- **GAHA Virtual Silent Auction:** January 14th through 30th Bids End Midnight EST
- **GAHA T-shirt Design Contest:** Deadline February 24th, *Jessica Gilker*
 - Creative contest, looking for fun designs that incorporate "GAHA", club name or logo
- **Virtual Horse Show:** *Mike Moak*
 - Connie, Kathy, Adrienne, Mike on the committee
 - Need to establish a fee structure & class list
 - Need a virtual rule book for how the show is going to be laid out, executed & followed up with
 - How to promote the virtual show to get word out to people & enthuse them to participate
 - *Q: from Barb Adler: would the virtual show contribute toward High Point?*
 - *Yes, and it may be its own division/category in the High Point program*
- **GAHA Booth at the GA Horse Fair**, Saturday, April 17th, 2021: *Jessica Gilker*
 - The fair is on go/no-go until about 30 days prior to event
 - Looking for a few extra volunteers
 - Susan White
 - Materials to pass out to people on order from AHA
- **Trail Rides:** *Adrienne Briant*
 - Hope to have an event in 2021, pending COVID
 - Shannon volunteered to help with a ride

Announcements:

- 501 C3 paperwork submitted - thank you, Kathy Gilker!
- Region XII delegates needed for May meeting & delegates need for AHA convention for November

Adjourn: 7:43 PM