

GAHA January 2020 Meeting Minutes

Date: January 15, 2020

Attendance:

Adrienne Briant	Y
Allison Mehta	
Angel Johns-Stoor	
Ashley Doyal	
Connie Green	Y
Dale Brown	
Deanna Kaminski	
Jessica Gilker	Y
Kathy Gilker	Y
Kathy Hedgepeth	
Laura Gordon	Y
Mary Kate Allen	
Missy Snyder	
Nancy Smith	Y
Pagan Gilman	Y
Robin Chisolm-Seymour	Y
Serena Doyal	Y
Susan White	
Mike Moak	
Shannon Thomason	Y
Lisa Simpson	Y
Joan Aronson	
Lacey Halstead	
Janine	Y

Call to Order: Pagan Gilman 12:02

Establish Quorum: 6 board members

Treasurer's Report: Susan White

- Overall Account Balance: \$17,958.79
- High Point balance: \$ 1,435.39
- Banquet fees and membership fees going to Shannon

New Business:

- **Vote to Move Deadlines:**
 - Youth of the Year and GAHA Arabian horse ambassador award program deadlines to November 6th instead of December to prevent delays from holidays and to take advantage of any holiday discounts for prizes. Megan & Angel experienced difficulty with December deadlines
 - Vote held: 6 approvals obtained
- **Vote on Frequent rider budget for awards for 2020- \$600ish**
 - Connie motion to move vote to February 2020 meeting - pending the review of some statistical data of allocation per participant and AHA program rewards

Old Business :

- Vote 2020
- Susan White will stay on for one more year or preferably less once we find a great person to fill her shoes
 - We need to fill this position sooner rather than later
 - To be brought up at the GAHA Banquet

Youth:

- Fran Nicholson hosted and sponsored a youth event at the ART Barn on Sat 1/4/2020. There were at least 25 children there. It as a huge success. We need to get her to complete our Event form for year-end awards.
 - Need to get a **THANK YOU NOTE** to Fran for her organization and sponsorship of the event
 - Adrienne Bryant volunteered for the THANK YOU NOTE

Calendar: Nancy Smith

1/20: Deadline for GAHA Luncheon sign-up
1/25: GAHA Annual Meeting & Awards Luncheon
3/14: GAHA Trail Class & Ranch Riding Practice Day with Q&A
3/15: Start Reminder for AHA Membership Counts
Start Reminders for GAHA Youth Essay Contest (if we are holding one!)
Start Reminders for Region 12 booth/youth activity
Start Reminder for Youth Scholarship program
3/30-4/1: Deadline for Youth Scholarship Program

JANUARY 25 BANQUET & SILENT AUCTION

- Send one more eblast to members to sign up.
 - 40 signed up at present time
- Laura G. got letters out to High Point winners
- Volunteers:

- Connie: Awards set up at 10AM
- Angel: check in – 11AM
- Jim and Barbara: clean up
- Jamie: clean up
- Kathy H: check in
- Serena: Will help if she can attend
- Deanna: set up and/or clean up depending on what she replies
- Lyndsee: ? Did someone reach out to her to confirm?
- Shannon Mikulskis: Luncheon Photography - shannon.mikulskis@cfacorp.com
- Silent Auction Team:
 - Pagan, Janine, Megan, Jessica, Gabrielle, Lisa & Kathy G
- Pagan to send list of registered attendees to Shannon

Arabian Horse Ambassador Award – Winner to be announced at the Banquet

EVENTS 2020:

Intro to Ranch Riding & Trail Classes: March 14th, at Deep Creek Arabians, Zebulon, GA. Susan White & Barbara Alder event hosts. Volunteer check in 8:45am. 9am check in. 10am start time- 4pm end time. Lunch at noon.

Update from Susan:

- 6 paid riders
- signed paperwork from 2 more riders, awaiting checks
- 3 more riders that say they are coming, waiting for paperwork and payment. Angel, Adriene and Danett Coscia(non member)
- This will make a total of 11 riders so far with 2 stall requests.
- Limit is 15 riders!

Spring Trail Ride, May 16th: Led by Missy Snyder. Sign up form completed & will go on website this week.

Fall Trail Ride: September 12th Sign up form completed & will go on website this week. Mike Jones may speak again during lunch

2020 Sport Horse Clinics

- **Katharina Huenermann** offered to host an event/fundraiser at her farm The Welcome Farm in Newnan, GA. Prefers June/July or October/November.
 - Jos Sevriens (Dressage),
 - Harrison Ford (Jumping - Hunter) and/or
 - Werner Geven (Jumping - Eventing)
- Lisa Simpson (Warner Robins) & Gilkers (Milton/Alpharetta) offered their farms for events if someone wants to use/run/host GAHA fundraiser event there.
- **Greta Wrigley clinic** – possible SH all around. Main ring to SH. Show hack

Wine Women Whinny's event dates:

- Jamie & Lisa working on organizing events
 - Adrienne sending out a list of former speakers/topics
- Shannon volunteering to host/sponsor a WWW
- Coordinate WWW sessions through Adrienne

Committee Reports:

- **High Point :** Connie Green
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- **Frequent Rider 2020 – Angel Johns**
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- **Sponsorship:** Kathy Hedgepeth & 2020 GAHA Sponsorship Team:
 - **Thank you letters:**
 - Need volunteers. Anyone like writing thank you letters - need them for 2019 sponsors & for the new 2020 sponsors. This is a short term project to be completed by the end of March.
 - **Fran Nicholson** needs to be listed as a sponsor for her Youth event at the art barn that she hosted and paid for. Please find out how she wants to be listed as a sponsor.
- **Membership:** Shannon Thomason
 - Please add new member emails to email newsletter list on bottom of homepage at www.georgia-arabian.com or send 1 bulk list of all new members & Jessica will mass/group upload them.
 - 5 new members
- **Youth:** Angel, Shannon Jett, or Fran Nicholson – upcoming events planned?
- **WWW & GAHA Gives Back:** Adrienne Briant –
 - **Janine Powell** is working on a WWW for Dunwoody,
 - **Lisa Simpson** is working on one in Warner Robins at a winery
- **Communication:** Jessica Gilker
 - Social Media:
 - Official Facebook Organization Page -
 - 3242 Likes (up 136 from last month)
 - 3332 Followers (up 145 from last month)
 - Instagram
 - 1034 Followers (last month 1017 followers)
 - Website: Updates due by December 12th. Updated December 14th.
 - Asked membership for new, high quality to refresh website look
 - Email newsletter scheduled for **Jan 16th**.

- One last email blast to promote luncheon will sent Jan. 20th.
 - E-mail list currently at: 455
- New Communication/Marketing Team for 2020: Would love to add 2-3 more.
 - Anyone good with posting on Facebook & Instagram or websites?
 - Need people to help share/spread the word about GAHA programs, sponsors, event etc.
 - Everyone can become part of the team by sharing GAHA programs & events to help be a part of the club's events & program successes!
 - Lacey Halstead created March Intro to Trail Classes & Ranch Riding practice day flyer
- Print & Post newsletter mailed to 167 members in December.

Announcements:

- **Silent Auction Items:**
 - **Jessica will bring extra bid sheets in case people bring items and missed the sign-up deadline.**
 - **If anyone has a few extra tables, please bring to the banquet**

Adjourn: 12:39