

GAHA Meeting Notes

Date: February 14, 2018 12:00 PM

Attendance:

Pagan Gilman	X
Kathy Hedgepeth	X
Dale Brown	
Susan White	X
Nancy Smith	X
Laura Gordon	X
Connie Green	X
Denni Mack	
Robin Chisolm-Seymour	X
Jessica Gilker	X
Megan Gilker	X
Kathy Gilker	X
Missy Snyder	
Ellen Ketchum	X
Allison Mehta	
Jennifer Zimmerman	

Review minutes:

Treasurers Report: Susan White

- \$11,278.47
 - o \$515.23 High Point
 - o \$200 to reining sponsorship is not yet paid
 - o \$200 due for auction payment

Membership Report: Ellen Ketchum

- AHA Membership numbers:
- 2 new members from banquet: need membership packet? Need new member welcome email
- GAHA:
 - o 72 adults / 1yr
 - o 27 children/1yr
 - o 36 3/yr adults
 - o 11 lifetime

Old/ Business:

- Awards banquet review
 - o Notes: 60 in attendance
 - o Catering seemed to work well
 - o Thanks to Talaria
 - o \$930 on the silent auction
 - One payment outstanding for the mirror (Megan Moyer: we need her contact info)
 - o Leadline awards and photos of leadline awards to be pushed on social networking
- Reining Association Sponsorship confirmed
 - o Invoice taken care of
 - o In conjunction with Scottsdale show (now)

New / Ongoing Business and Projects:

- 2018 - projects, shows, clinics
 - o SH clinic April 14-15 update by Jessica and Megan Gilker
 - 18 on WL who not GAHA
 - Need to decide how many rider limit (6-7?)

- 1 rider per lesson
- Check in time at 7:45 AM
- Lunch will be a pre-show / grooming educational topic
- Centurian Farm sponsoring breakfast
- Donations for raffles are good
- \$50 sponsor towards lunch
 - o Need to determine if we need more sponsorship
 - o Or use auditor fees towards lunch
- Max # of people for this event should be around 25

o Trail Ride and Picnic

- People expressing interest, but no one has paid at this time
- Lunch sponsor to be determined
- Trail Ride and picnic for non-rider
- Competitive Trail education at lunch? Trail ride, safety, etiquette

o Review other projected events

- Eastern Division clinic with Cynthia Cubbage
 - Need to figure out a date
 - Goal: how to get your child involved in horses? Information on beginner lessons
 - One mom from event volunteered to give her insight for topics to be covered
- Parade of Disciplines clinic featuring Christine Johnston
 - Have people come up in various tack/apparel to give education on what is used and why?
- Success in the show ring and or Horse show/Arena Etiquette - Clinician TBD. Would love Vicki Humphrey
 - Preparing for a show

- How to navigate the show arena
 - Pagan to check with Vicki
- Introduction to Arabians/ Educational forum - Talaria
 - Reach out to girl scout, boy scout, women's organizations
- Tack sale - fun day event
 - Pagan to contact Summer Frost
 - o Set up a booth for a fee, vendor responsible for set up & sales
 - Where is the right place to do this?
- Fitness and Health care seminar - Talaria
 - Conditioning your horse (get Dale involved in this?)
 - What a properly conditioned horse looks like per various discipline
- Introduction to showing Halter - Talaria
- Show at Foxberry Farm this year?
 - September timeframe
- Region 12
 - We will have table set up for cards for troops
 - o Get volunteers to man the table for a few hours at a time
- Youth Jamboree
 - Clemson in July
 - o Who can volunteer?
 - o Donations for t-shirts for the kids GAHA / Magnolia split
 - o Sponsor a contest to cover a kid's entry
- **Website update**
 - o We voted to update the website. Up to \$1000 to cover the task fee.

- o We have had bids from \$500, \$700, \$800
 - Jessica Gilker Designs won the bid. She, Megan Gilker and Katharina Huernermann will manage the site.

Announcements:

- Chair GAHA participating shows - Katharina Huernermann to Chair this Committee
- Frequent Rider's Program - to mirror what AHA does and acknowledge the riders at the GAHA banquet
 - o Do we need someone to chair this, or someone to promote it?
- Are we at a point of being able to ask for an advertising fee to be included in the GAHA show calendar?
 - o What is the benefit vs the amount of time to advertise their events as well as GAHA events?
 - o What is the return investment?
 - o What do the non-GAHA organizations expect from such an arrangement?
 - o Conversation to be held on the side & return to the board next month with information on obligations and more.

Adjourn:

- 12:35 PM