

# GAHA Planning Meeting Minutes, January 2019

**Date:** January 19, 2019

**Attendance:**

Adrienne Briant
Angel Johns
Connie Green
Jessica Gilker
Kathy Gilker
Kathy Hedgepeth
Nancy Smith
Pagan Gilman
Robin Chisolm-Seymour
Serena Doyal

## NEW BUSINESS

- Denni Mack resignation. Pagan nominated Serena Doyal to fill Denni's remaining 2018 through 2019 term. Serena accepted. BOD voted and approved the placement. Serena's name will go on the voting ballot for 2019.
- GAHA Club Historian
  - Pagan posed an idea to ask Denni to become the club historian with facts and years on past to present GAHA Presidents and significant events/awards for club members
    - Suggestions to reach out to Jean & Lisa Blackstone and others to help pull all the information together

## BANQUET January 26, 2019

- Awards set-up will be led by Connie Green
  - Pagan will be setting up the President's and High Point awards
- Check in/Check out team will be led by Kathy Hedgepeth and Susan White
  - Guest sign in
    - Make sure to get Name, Email, Phone for Silent Auction details
  - Set up Silent Auction Bid sheets
- All who can stay a little while after the luncheon wraps up, please do so and make sure that Talaria is as clean and fresh as possible for Allison and the Talaria staff.

## 2019 MISSION

- Set the pace for a successful club
- Revamp the GAHA Mission statement to make it more pertinent to today's standards.
- Giving back to our community
  - Thoughts on setting up as a 501C3 versus donating a percentage of Club proceeds to charity
    - How to pick charities: Suggestion is to have people present their case for deserving charities that benefit the (Arabian) horse community.
    - Adrienne to investigate what it takes to become eligible for 501C3 status.

## EVENTS - How many can we manage?

- Trail Ride East - Missy Snyder, May 18: Ashland Farms, Loganville, GA.
- Trail Ride West - Adrienne Bryant/Angel Johns, September 28th. Garland Mountain/Don Carter - but most likely near Cherokee County.
- Clinics
  - Megan Gilker wants to set up/host a 2 day clinic with Devan Cottrell for Jumping, Hunter & Dressage. Date to be determined.
  - Dale Brown has volunteered his time & expertise for a clinic at his place or Talaria
  - Heather Spies wants to organize a clinic with a big name trainer. This event may become a GAHA event
  - Educational Clinic (unmounted) with topics that might include
    - Horse 101: What do you need to know about having horses at your own farm
    - Boarding Business
    - Shipping a horse
  - July 7, 2019 a possible opening with Rolling Hills Saddle Club for an educational event. Dependence on show size/attendance on July 6.
  - Possibly a clinic at Vicki Humphrey's to see all the different types of English riding and driving styles in which Arabs compete.
    - Would be great to have some of young riders to do the demonstrations
- May 4, 2019: 4-H Judging Contest is looking for some English type Arabian horse/riders for their competition. UGA Arena, Athens, GA.
- Wine, Women & Winnies - Adrienne Briant, first meetup Thursday February 21. Place and time to be determined. It is anticipated that the meetups will be organized by different people & different places once a month, likely the 2nd or 3rd Thursday of each month.
- Sponsorships
  - Alabama Show
    - Proposed \$250 class sponsorship: 2 Championship classes , 4 regular. Voted on and passed by BOD.
    - Possible ¼ page ad in the show program
  - Region 12
    - Ads for program are due now
    - \$250 class sponsorship proposed for 5 Championship classes. Voted on and approved by BOD.
      - DUE ON APRIL 26, 2019

- Youth Event at Region 12 Show.
  - To be discussed later when Deanna Thompson can join in the idea and planning session.
- Memorial Sponsorships in memory of Allyn Perkins and Curt Westley
- GAHA Breed Ambassador of the Year Award, sponsored by Megan Gilker

#### **YOUTH - Deanna Thompson**

- Jamboree
- Region 12
- Social Media

#### **MEMBERSHIP - Ashley Doyal**

- Update the GAHA membership form
  - GAHA Only membership is 1 year, same price for Adult/Youth
  - Grow our group membership to 200+ in 2019

#### **SPONSORSHIP - Kathy Hedgepeth**

- Revamp sponsorship levels
- Get the seeds planted so we can have a printed directory in 2020
  - find a printer
  - sell ads
  - get costs and communicate what we can offer to our sponsors

#### **FREQUENT RIDER PROGRAM - Angel J.**

- GAHA had 5 participants in 2018
  - We want to boost participation numbers!
- AHA Frequent Rider Program is \$25
- Can/Do we want GAHA to add an “Open” club-level recognition program for FRP?
  - Can we have a GAHA-only FRP recognition category for club members who may be riding unregistered arabian horses?
  - Member program would be an additional fee to the club
  - Offer a way for people with rescue horses to be involved in the Arabian community - irregardless of the breed of horse they ride.

#### **CLUB CALENDAR - Nancy Smith**

- 2019 Calendar to be typed up as a list and sent to Jessica before the 1/26 Awards Luncheon
- To use the club website calendar feature, we need to upgrade the account. There is a maximum of 5 events included with the existing package