

GAHA March 2020 Meeting Minutes

Date: March 11th, 2020

Attendance:

Adrienne Briant	Y
*Allison Mehta	
Angel Johns-Stoor	Y
*Barb Adler	Y
*Connie Green	Y
Dale Brown	
Dr Fran Nicholson	
Janine Powell	Y
Jessica Gilker	Y
Joan Aronson	
Katharina Huenermann	
*Kathy Gilker	Y
*Kathy Hedgepeth	
Lacey Halstead	
Laura Gordon	Y
Lisa Simpson	Y
Mary Kate Allen	
*Mike Moak	Y
Missy Snyder	
Nancy Smith	Y
Pagan Gilman	Y
*Robin Chisolm-Seymour	Y
*Robin Hardy	
*Serena Doyal	Y
Shannon Thomason	Y
Susan White	Y

Call to Order: Jessica Gilker

Establish Quorum:

Treasurer's Report: Susan White

- Overall Account Balance: \$ 25,230.57
- High Point Balance: \$ 1,375.49
- Frequent Rider Balance: \$ 200 per Angel

Old Business :

- **BOD Voted YES via Email to supporting the Alabama Arabian Horse Association's Riverboat Parlay All Arabian Horse Show with a \$250 sponsorship. Show is March 250th-30th in Tuncia, MS.** Missed deadline to be in show program but will be promoted at show. BOD votes from: Robin Chisolm-Seymour, Connie Green, Allison Mehta, Serena Doyal, Kathy Hedgepeth. Kathy Hedgepeth filled out form & Susan sent check.
- **BOD Voted YES via Email to supporting with \$75 full page ad Sun Valley Arabians 20th Annual Fun Show** in Lizella, GA on March 28, 2020. BOD votes from: Robin Chisolm-Seymour, Kathy Gilker, Kathy Hedgepeth, Connie Green, Allison Mehta, Serena Doyal. Jessica Gilker sent in form & paid Sun Valley via GAHA PayPal.
- **BOD Voted YES via Email to attend & support scAAEP Horse Owner Seminar at the University of Georgia College of Veterinary Medicine, Athens, GA** in August with an addition \$200 to get GAHA to Gold Sponsorship in addition to Kathy Hedgepeth's generous donation of \$250. Gold Sponsorship will allow GAHA to have Trade Show Table, Promo materials, Large logo displayed on Website, FB page, Event Schedule and Event Projection Screen.
- **BOD voting on conference call rotation:** Every other month Wednesday call will be at noon or 6:30pm. Since Wednesday evenings are not good (Mike & Robin) for a few Jessica Gilker proposes Wednesday at noon and Tuesdays at 6:30pm.
- **BOD voting on other GAHA/Arabian horse promo activities/opportunities & promotional material budgets, dependent on volunteers:**
 - **Region 12 Championship GAHA Sponsored Activity** May 4-9th, Perry, GA.
 - **Georgia Hunter Jumper Association Festival**, Alpharetta, GA: June 9 (Tuesday) at 8 AM – June 10 (Wednesday) at 7 PM. \$100 for table
 - **GAHA Table at GA Endurance Rides:** June 17 in Dublin, GA & October in Altmont, TN. GAHA informational booth free of charge.
 - **Table at Rolling Hills Saddle Club Show**, Alpharetta, GA: \$35 for a table. *Date Options: May 2, May 23, June 6, August 8, September 25, September 26*
 - **Cherokee Feed & Seed Customer Appreciation Day**, October 10th, Ball Ground, GA. Must reserve a slot by June.

New Business:

- **Event Update: Intro to Ranch Riding & Trail Classes:** March 14th, at Deep Creek Arabians, Zebulon, GA. *Susan White Update*
 - 16 riders (paid in full)
 - 8 auditors (paid)
 - Potential for 6-7 additional pay-at-door
 - Obstacles are at Deep Creek
 - Mike to cook
 - Connie volunteer (bringing cookies)
 - Hwy 19, Left on McKinley -- dirt road, but the best of the road options for directions

- Corky putting together some documentation
- **Event update: Dressage Fundraiser:** March 27th & March 28th at The Welcome Farm, Katharina Huenermann Update
 - Saturday is full with 8-riders
 - Sunday 5 riders so far
- **2020 AHA Convention, November 18th-21st, Silver Legacy Resort Casino in Reno, NV:**
 - We'd like a full delegation to attend
- **Region 12 events:** Will we be doing an event, and if so, where to stage it? Ideas:
 - Cards for troops
 - T.A.I.L. program
 - Volunteers to help with an event?
 - MMoak, SWhite
- **UGA Fair/Symposium:**
 - Pamphlets & information would be needed
 - Volunteers: MMoak, KHedgepeth

Committee Reports:

Membership: Shannon Thomason

- Current Total of GAHA/AHA Members:
- Current Total of GAHA-Only Members:
- Shannon to send member lists to Connie, Angel, & event managers (Susan & Katharina currently) so they can check to see if applicants are current GAHA members. Shannon can help then sign up if not current members
 - Shannon needs some time to organize and formulate a process. Once process is in place, we need a committee to help with membership
 - Divide duties after a process is established
- 6 new sign-ups since February meeting
 - 4 GAHA only
 - 2 AHA/GAHA

Sponsorship: Kathy Hedgepeth

- *Current Sponsorship Total:*
- *New Committee Members:* Janine Powell, Cindy Beall

Youth: Fran Nichsolson

Frequent Rider: Angel Johns

- 17 FRP participants total. (8 AHA, 5 open and 4 kids 10 and under)
- 8 of those people have paid GAHA so the program has collected \$200 to date & the other members have paid AHA.

High Point : Connie Green

- 40 entries total

WWW & GAHA Gives Back: Adrienne Briant

- *WWW*: Shannon & Adrienne scheduled first WWW of the year for June 16th at Deep Roots Wine Market in Roswell
- *GAHA Gives Back*
 - Adrienne proposes that GAHA allocates \$4,000 for 3 deserving non-profits/charities. Call to vote.
 - Vote passed. \$4,000 allocated.
 - **Deadline for Member Submissions is April 25th**
 - Board to vote on Top 3 on May Conference Call
 - Publicly announce GAHA Gives Back recipients at June WWW
 - Opening submissions to GAHA members
 - Adrienne putting together a submission form
 - Putting together a slide show for Board Members for voting.

Calendar: Nancy Smith

3/15: Start Reminder for AHA Membership Counts

Start Reminders for GAHA Youth Essay Contest (if we are holding one!)

Start Reminders for Region 12 booth/youth activity

Start Reminder for Youth Scholarship program

4/1: Deadline for AHA Foundation Scholarship Program

4/10: Deadline for Region 12 Youth Scholarship Program

5/4-5/9: Region 12 Championship

4/25: DEADLINE: #gahagivesback charity nominations

5/16: GAHA Spring Trail Ride @Ashland Farms

5/17: AHA Meet an Arabian Day

Communication: Jessica Gilker

- *Social Media*
 - Facebook Page (increased number of Likes and followers over February's numbers)
 - 3350 Likes
 - 3441 Followers
 - Email Newsletter
 - 459 subscriptions
 - Next newsletter scheduled for March 16th
 - Website:
 - Updated monthly the day after the GAHA meeting

- Send needed edits by Thursday (3/12) to be included in monthly update
- *Need new Communication/Marketing TEAM for 2020*
- Jessica Gilker sent request out for 5 GAHA brochure quotes
 - Ashley is creating a brochure for GAHA for free at this time.

Announcements:

Adjourn: 12:45 PM