

## GAHA April 2020 Meeting Minutes

**Date: April 8th, 2020**

### **Attendance:**

Adrienne Briant	Y
*Allison Mehta	
Angel Johns-Stoor	Y
*Barb Adler	
*Connie Green	Y
Dale Brown	
Dr Fran Nicholson	
Janine Powell	Y
Jessica Gilker	Y
Joan Aronson	
Katharina Huenermann	
*Kathy Gilker	Y
*Kathy Hedgepeth	Y
Lacey Halstead	
Laura Gordon	Y
Lisa Simpson	
Mary Kate Allen	
Megan Gilker-Thomas	Y
*Mike Moak	Y
Missy Snyder	
Nancy Smith	Y
Pagan Gilman	
*Robin Chisolm-Seymour	Y
*Robin Hardy	
*Serena Doyal	Y
Shannon Thomason	
Susan White	Y

**Call to Order:** Jessica Gilker 12:04

**Establish Quorum:** 1 president, 7 board members

**Treasurer's Report:** Susan White

**Overall Account Balance:** \$ 25, 966.90

**High Point Balance:** \$ 1, 635.49

**Frequent Rider Balance:** \$ 225.00

**Old Business:**

- **Multiple events canceled due to covid-19**
- **Alabama Arabian Horse Association's Riverboat Parlay All Arabian Horse Show.** GAHA donated \$250 sponsorship. **Canceled.**
- **Sun Valley Arabians 20th Annual Fun Show** in Lizella, GA. **Canceled.**  
Donated/sponsored \$75
- **Dressage Fundraiser:** March 27-28th at The Welcome Farm. **Canceled**
- **GAHA May Spring Trail Ride:** May 16th, Ashland. **Canceled**
- **Region 12 Championship:** **Canceled.** Rescheduled to June.
- **Intro to Ranch Riding & Trail Classes:** March 14th, Deep Creek Arabians, Zebulon, GA. Great success! Thank you to Susan, Barbara, & Corky! See other sheet included in email for full summary from Susan White:
  - 16 Riders signed up and paid. 14 Riders participated. 19 Auditors Paid.
  - 8 Volunteers – Barbara Adler, Susan White, Jim Warner, Corky Fairchild, Mike Moak, William White, Connie Green, Nancy Smith and Gregg Martin.
  - Total income \$885.00. Total Expenses \$125.00 Food & Drinks, Chile donated by Susan White & Mike Moak.
  - **Profit to GAHA \$760.00**
  - Member Riders – 7. Non-Member Riders – 9 (two no-shows). Member Auditors – 4. Non-Member Auditors – 15 (great outreach)
  - Please send original photo files from event & your personal reviews to [GAArabianHorseNews@gmail.com](mailto:GAArabianHorseNews@gmail.com) for online photo gallery use & AHA club award submission

## **New Business:**

### *GAHA role for COVID-19*

- All families/individuals, businesses & farms are suffering in some way during this time - display compassion, kindness, and support for all.
- General equine/equestrian resources posted on social media, to be placed on GAHA website & newsletter by Jessica.
- GAHA community/members should try to share resources in their area to make sure everyone feels connected, as normal. Be a good example & rep for the club! Go Team GAHA!
- Lisa Simpson suggested a GA-Specific Resources list. If someone would like to take that project on please send list **ASAP** for April newsletter (scheduled for 4/10) to [info@georgia-arabian.com](mailto:info@georgia-arabian.com).
- Positivity - it's hard but this would be a great time to share with our community positive stories, adventures, etc. with our Arabian & Half Arabians. Post photos, stories, etc. on the discussion group or email to [GAArabianHorseNews@gmail.com](mailto:GAArabianHorseNews@gmail.com).
- Share our resources to help other club members and horse owners
  - Lisa S. is part of Emergency Management & is going through FEMA animal management certification
  - Lisa will share information as she gets it.

### *Arabian Horse Month of May*

- Suggestions of Youth Contest - Good "stay at home project" & something positive and fun we can share on our website & social media. Previous ideas from GAHA youth parents:
  - Photography or Art Contest with story (or description) and/or Social Media based Photo Contest for older youth.
    - Last year brackets:
      - 11 years old and under group.
      - 12 - 18 years old group.
      - Add a bracket for 18 & over
  - Kathy Gilker & Nancy Smith to sponsor small prize again. Could GAHA cover shipping costs for sponsored prizes?
  - Run through May 31st?

## **Committee Reports:**

**Membership:** Shannon Thomason

- Current Total of GAHA/AHA Members:
  - Adult 3 year:
  - Adult 1 year:
  - Youth:
  - Lifetime:
- Current Total of GAHA-Only Members:

**Sponsorship:** Kathy Hedgepeth

- *Current Sponsorship Total:*
- *Current 2020 Sponsor counts so far:*
  - *Platinum:*
  - *Gold:*
  - *Silver:*
  - *Bronze:*
  - *Year end:*
  - *General:*
- *New Committee Members:* Janine Powell, Cindy Beall

**Youth:** Fran Nicholsolson

**Frequent Rider:** Angel Johns

- 18 Participants

**High Point :** Connie Green

- 41 entries total

**WWW & GAHA Gives Back:** Adrienne Briant

- *GAHA Gives Back* (Allocated \$4,000 on last call):
- Deadline for member submission April 25th

**Calendar:** Nancy Smith

4/10: Deadline for Region 12 Youth Scholarship Program

4/25: Deadline for GAHA Gives Back charity nominations

5/13: GAHA BOD/Officer/Volunteer Conference Call 12:00pm-12:30pm

6/16: WWW event at Deep Roots Wine Market in Roswell, GA

6/15-6/20: Region 12 Championship Show (Dates adjusted due to COVID 19 pandemic)

**Communication:** Jessica Gilker

- ***Social Media:***
  - Facebook Page - 3407 Likes & 3503 Followers (last month 3350 likes & 3441 followers) [www.facebook.com/GeorgiaArabianHorseAssociation/](http://www.facebook.com/GeorgiaArabianHorseAssociation/)
  - Instagram - 1051 Followers (last month 1049 followers) [www.instagram.com/georgiaarabianhorse/](http://www.instagram.com/georgiaarabianhorse/)
- **Email Newsletter:**
  - Going out on 4/10. See image for previous newsletter views.
- **Website:**
  - Will be updated immediately after GAHA call (4/8)
  - Send needed website edits by Tuesday (4/7)
- Everyone can help by sharing GAHA programs, events, & resources to be a part of the club's successes!
- Ashley Nash worked on drafts of a general GAHA brochure & flyer sent to officers & BOD to review.
  - Send high quality photos with copyright permissions to include in the brochure
- Janine Powell : Business Interruption Insurance
  - Can we get a webinar or information resources together to present to our membership to help people through the pandemic?
  - Janine to check with Pagan on this
- Need a timer to keep the meeting on-time (club parliamentarian, Connie Green)

Stay healthy everyone!!!!

**Announcements:**

**Adjourn: 12:35 PM**